

The New Sunny 1360-KAHS
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Re Localism:

Local news - covered by Mid-America Network. Local weather, done in house, twice an hour weekdays, from 10:20am to 8:00 pm.

Break-in announcement concerning a listener's lost dog.

Programming - KAHS has an open door policy. We entertain input from any and all who communicate with us. There has been interest expressed in a one-hour news/talk show featuring interviews with people of interest in this area, and talk on a variety of subjects with the possibility of a call-in portion. It is currently in the planning stages.

El Dorado High School Baseball Boosters requested coverage of El Dorado High school baseball, and we worked with them to get the home games on the air for the 2004 season, including an interview with the coach before each game.

We also aired some of the El Dorado Bronco's home baseball games. They are in the National Baseball Congress.

Network programming is preempted to air high school sports, Kansas State sports and we broadcast a Kansas high school sports scoreboard show during the 2004 football season.

We run a two-hour gardening show every Saturday morning, which preempts network programming.

Emergency programming - We are a monitoring station for EAS and Amber Alerts.

Crimestoppers is aired on a daily basis featuring unsolved crimes in the area.

Civic Cultural and Other Community responsive Programming - We provide a free Community Calendar service. Any organization can submit information to be included. These are one-minute spots that run several times daily.

We broadcast the KAHS Library Minute, a daily one-minute spot that covers library happenings in the El Dorado library and other community libraries in the KAHS listening area. This is also a free service.

The Sunday morning service of the First United Methodist church is a weekly broadcast.

The KAHS Art Minute is in the works - It would cover visual art show openings/receptions in our listening area and could possibly be expanded to include the performing arts.

Music- We have, on occasion, aired music by local musicians, usually during the half-time breaks in local sporting events. A show to showcase local talent is also in the planning stages. It would feature recorded and live performances and interviews.

We feature the WOR Radio Network's show, "Big Bands Ballads and Blues" on a weekly basis and at special holiday show times. The show features big band classics and jazz as well as contemporary jazz. This show has recently been expanded from two to three hours. This also pre-empts network programming.

We performed original radio skits during the half time breaks in the local high school football games each week, including a three-part original radio play for three consecutive weeks in October

Station Participation in Community Activities- in 2004 we conducted a community wide blanket drive and collected 65 blankets which were then presented to the Salvation Army to distribute free of charge to those in need. A similar activity is planned for this winter.

Information concerning blood drives is broadcast whenever requested.

Our Operations Manager is on the Board of Directors of the El Dorado Chamber of Commerce, Chairperson of the El Dorado Chamber of Commerce Business Promotions Committee, an active member of the El Dorado Main Street Business Promotions Committee and the El Dorado Prairie Port Festival Committee. Our Promotions and Public Relations Director is a member of the Chamber of Commerce Business Promotions Committee and a member of the El Dorado Main Street Artscape Committee.

We conduct station tours for interested groups.